

# PSE MODERNIZE >>>

Scaling private sector engagement for greater impact



## THE CASE FOR CHANGE

At USAID, we recognize the power of the private sector in driving economic growth and advancing development progress worldwide. Private sector engagement (PSE) involves harnessing the perspectives and contributions of the private sector to address today's most pressing challenges that one group cannot solve alone. This is a unique moment of opportunity for USAID. When created 60 years ago, we did not have the operating infrastructure to effectively co-create sustainable market-based development solutions at scale. We are changing how we work with partners so we can collaborate to deliver development impact beyond our programs.

**USAID is leading efforts to modernize global development by scaling and mainstreaming private sector engagement through Agency-wide systems changes. PSE Modernize is a reform initiative launched in November 2022 to create the institutional conditions, operating infrastructure, and capacity necessary to scale engagement and investment with the private sector. This will position USAID as an effective partner in the face of the greatest global challenges of our time.**

## A NEW MODEL FOR ENGAGEMENT

PSE Modernize is made up of nine initiatives that will enhance the internal capacity, relationship management, and improve the effectiveness of our engagement:



## ABOUT THE PRIVATE SECTOR ENGAGEMENT (PSE) HUB

The USAID Private Sector Engagement Hub is leading efforts to modernize global development by scaling and mainstreaming private sector engagement across the Agency through enterprise-wide systems changes. [Learn more here.](#)