

# **USAID ACTIVITY SNAPSHOT**

# MOMENTUM PRIVATE HEALTHCARE DELIVERY



#### **OVERVIEW**

USAID's MOMENTUM Private
Healthcare Delivery implements a
private sector family planning approach
to deliver quality services to adolescents
and youth. The activity builds the
technical capacity of local private sector
providers in an equitable, profitable, and
sustainable manner.

#### **HIGHLIGHT**

USAID's MOMENTUM Private
Healthcare Delivery enhances provider
business skills and complements them
with business practices such as feedback
mechanisms, quality assurance, and
demand generation. It also develops
adolescent counseling skills and equitable
family planning services that are scalable
and sustainable.

## **USAID** Leverages the Private Sector to Deliver Family Planning Services:

USAID developed a business model with the private sector to provide quality family planning services to adolescents and other youth in Nepal. This was done by guiding private clinics and pharmacies to ensure quality, equitable, and profitable family planning service delivery.

### **USAID Promotes Locally Led Development:**

USAID is pursuing a locally led approach to developing family planning services delivered by private sector providers. By using a human-centered design approach for client-responsive services, local providers are more engaged and leverage their on-the-ground experience to deliver relevant and feasible solutions.

#### **USAID Bolsters Local Government's Health Facilities:**

USAID is expanding family planning interventions in 60 municipalities in Bagmati, Lumbini, Karnali, Gandaki and Madesh provinces. The activity partners with almost 900 private facilities including pharmacies, clinics, and hospitals to improve core approaches. For example, one approach focuses on the client side by developing service providers' family planning counseling and interpersonal people skills when seeing clients. Another approach centers on running businesses more efficiently by training private sector facility owners and providers on implementing a business approach with value clarifications. These two approaches have yielded better outcomes for clients seeking family planning while still increasing profits for facility owners and service providers.

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