

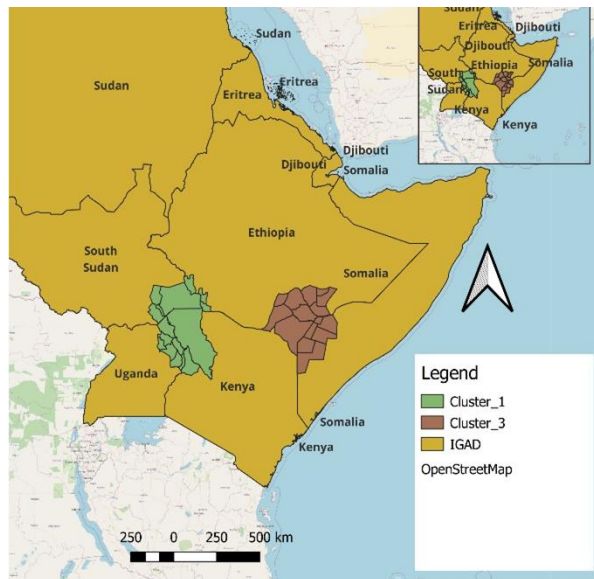
## BUILDING RESILIENT MARKET SYSTEMS IN THE CROSS-BORDER DRYLANDS OF THE IGAD REGION

The Building Resilient Market Systems in the Cross-border Drylands of the IGAD Region program targets to build resilient communities through strengthening market systems in IGAD Karamoja and Manderla clusters. The project focuses on increasing cross-border agricultural trade, domesticating regionally harmonized trade policies and disaster risk management, and supporting the implementation of IGAD Drought Disaster Resilience and Sustainability Initiative (IDDRSI) strategy.

The program is being implemented in two cross-border clusters:

The Karamoja Cluster (IGAD Cluster I) refers to a region that covers an area in Southwest Ethiopia, Northwest Kenya, Southeast South Sudan, and Northeast Uganda. It covers approximately 150,000 km<sup>2</sup> and is occupied by at least 13 pastoralist and agro-pastoralist communities: including Bokora, Dessenech, Hammer, Didinga, Dodoth, Jie, Matheniko, Nyangatom, Surma, Thur, Pian, Pokot, Tepeth, Topoth, and Turkana. The shared border of the cluster is approximately 8,382 km<sup>2</sup>.

The Manderla Cluster (IGAD Cluster III) refers to the cross-border area between Ethiopia, Kenya, and Somalia. It comprises the Gedo Region in Somalia, Manderla County in Kenya, and Doolow in Ethiopia, and has a combined population of about 1.4 million people.



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## OBJECTIVES

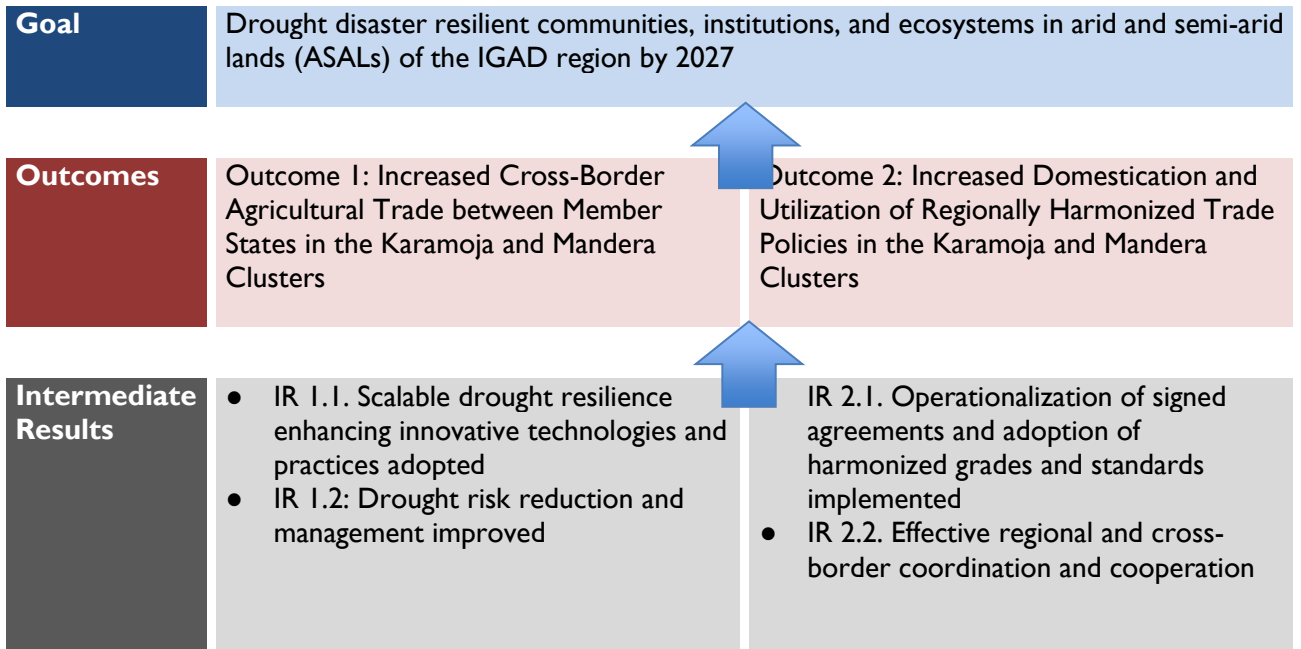
The overall strategic objective of this program is to build resilient communities through strengthening market systems in the IGAD region. Investing in strengthened market systems is expected to improve resilience to shocks and stresses through increased income, improved production systems, increased food availability and diversity, and livelihood diversity. Target interventions contribute to IGAD's strategic priorities and core mandate, specifically the attainment of food security and promotion of regional economic cooperation and integration. They are also aligned with the USAID Kenya and East Africa Regional Development Cooperation Strategy (2020-2024) development objectives.

## APPROACH

We work with member states and the private sector to:

- Increase drought resilience by enhancing innovative technologies and practices through training and promoting private sector engagement.
- Target groups for expanding access to markets for livestock, feed and fodder and African staples through market research to identify alternative markets.
- Organize participation in trade fairs and promoting compliance to sanitary and phytosanitary standards
- As primary co-designers, co-implementers, and co-monitors in the implementation of a platforms for cross-border livestock marketing including e-platform.
- Expand risk transfer and micro-insurance mechanisms through research and participation in technical committees.

## EXPECTED RESULTS



### USAID ASSISTANCE

USD \$3,001,272

Implementing Partner  
Tesfaye Beshah  
[tesfaye.Beshah@igad.int](mailto:tesfaye.Beshah@igad.int)

### PERIOD OF PERFORMANCE

September 1, 2021, to August 31, 2023

USAID Contact  
Yasin Salah  
[ysalah@usaid.gov](mailto:ysalah@usaid.gov)

[www.feedthefuture.gov](http://www.feedthefuture.gov)