



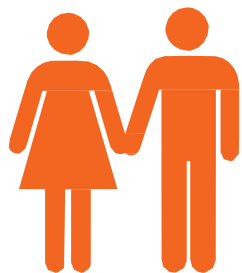
# USAID

NGA POPULLI AMERIKAN  
OD AMERIČKOG NARODA

**USAID EMPOWER Private Sector** aims to create jobs by promoting firm-level competitiveness and building workforce skills in sectors with the highest potential for growth. Companies targeted for support are primarily in the wood, apparel, energy, ICT, tourism and metal sectors. This \$14.4M, five-year program started in July 2014.

## Job Creation

Job creation embodies USAID's successful implementation.



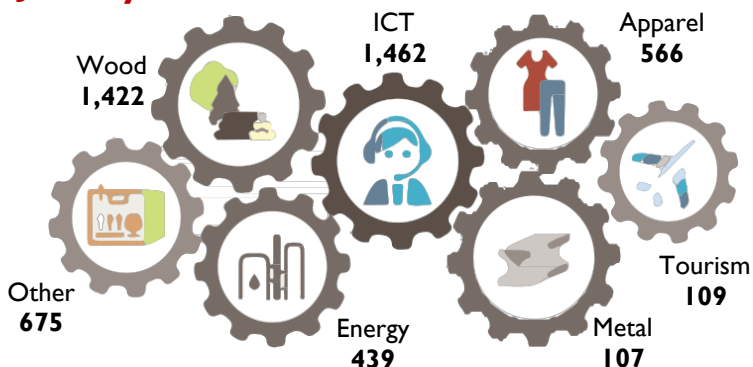
# 4,778

jobs created in 5 years

# 531

direct strategic partners supported

## Jobs by Sector



## Trainees

Most of USAID's investments in Workforce Development are based on the potential for creating sustainable jobs during or shortly following the skills-related activity.

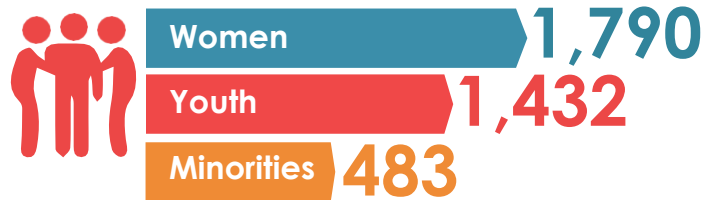
Attended training **4,119**

Were employed **1,672**

Trainees completed internships /on the job training **2,668**

## Jobs for Women and Youth

USAID strongly supports the concept that a country's real economic success depends on full integration of women, youth, and minorities in the workforce, at all sectors and levels.



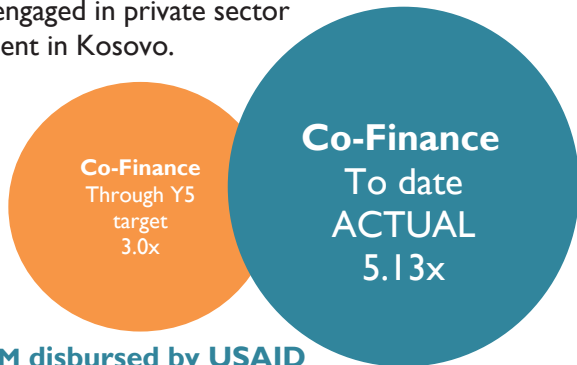
## Sales and Exports Increase

Strategic partners attributed increased sales over their baseline sales of \$197MM versus the cumulative target of \$100MM and over \$90.6MM in exports versus the cumulative target of \$50MM through Y5.



## Co-finance

USAID consistently seeks co-funding with other donor projects and Government of Kosovo (GoK) agencies engaged in private sector development in Kosovo.



**\$4.73MM** disbursed by USAID  
**\$17.4MM** leveraged by firms  
**\$2.15MM** leveraged by collaborating institutions

## Trade Fairs

USAID supports strategic partners to increase market opportunities through visits and exhibitions at trade fairs.

**623 firms attended 77 fairs**

Results from participation:

**Direct Sales: \$20.62MM**

**Projected Sales: \$25.05MM**

**Life of project targets:** USAID EMPOWER is on target to achieve the following life of project targets.



Results through September 30<sup>th</sup>, 2019

Sponsored by USAID in partnership with Sida