### **Logo  Description automatically generated**

### **Gender Equality Causal Map Tool**

**Instructions:** A causal map is a tool that is used to explain how factors lead to a specific outcome. During this module, you will build a causal map, linking gender equality interventions to gender equality goals and business performance objectives. Work collaboratively with colleagues from your organization to populate the template.

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| **Gender Equality Causal Map Tool** |
| **A) Gender Equality Intervention** | **B) Gender Equality Goal** | **C) Business Performance Objective** |
| *Example: Employ more women in revenue collection, billing, connections, and disconnections* | *Example: Increase revenue collection* | *Example: Increase business performance* |
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