**Business Matchmaking and Market Access**

**Category:** Transaction Assistance  
**Sub-Category:** Technical Assistance  
**User:** U.S. Companies  
**Donor:** United States Department of Commerce (DOC)  
**Donor Countries:** United States of America

**Description:**
Identify potential local partners; determine the marketability of products or services; meet one-on-one with pre-screened local buyers, sales reps, and business partners (Goldkey Service); and government to government engagement to address market access and ease of doing business issues.

**Location:** Sub Saharan Africa  
**On- or Off-Grid:** Both

**Geography:**
Market Entry

**Eligibility:**
Must be a U.S. company

**Contact information:**
http://2016.export.gov/eac/

**For more information:**
http://www.trade.gov/cs/services.asp  
**Last updated:** February 18, 2018