

Market Research & Intelligence

Category: Transaction Assistance

Sub-Category: Market Research

User: U.S. Companies

Donor: United States Department of Commerce (DOC)

Donor Countries: United States of America

Description:

Country and industry reports, targeted market research, and other research products and analysis to provide U.S. companies with answers to questions specific to the client's products/services in a market; including market structure, trends and size, customary distribution and promotion practices and key competitors and agents, distributors, or strategic partners in the market.

Locations: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Côte d'Ivoire, Democratic Republic of the Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Republic of the Congo, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe, eSwatini

On- or Off-Grid: Both

Geography:

Countries where U.S. Foreign Commercial Service or a Partner Post operates

Eligibility:

Must be a U.S. company

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For more information: <https://www.trade.gov/international-market-research>

Last updated: August 12, 2020