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PRIVATE HEALTHCARE FEDERATION: JOURNEY TOWARDS SUSTAINABILITY

The success of Universal Health Coverage is contingent on the capacity of health systems to provide quality services to all people.

The private health sector has evolved to be a prominent provider of health service delivery across the region. However, governments and health ministries have historically struggled to engage the private sector. Private sector leaders across the continent formed the Africa Healthcare Federation and its regional affiliate, the West African Private Healthcare Federation (WAPHF/FOASPS), which aims to unify private sector voice in health and create a platform to engage and partner with ministries to address the most critical public health issues that West Africa currently faces.

OVERVIEW

Founded in 2016, WAPHF/FOASPS is a first-time USAID recipient with USAID, and has offices in Lagos (Nigeria) and Dakar (Senegal). Under this grant, WAPHF/FOASPS will interact and collaborate with the following country-level private healthcare federations: Benin, Burkina Faso, Côte d'Ivoire, Ghana, Liberia, Nigeria, Senegal, and Togo. Through coaching, mentoring and grant funds, WAPHF/FOASPS will provide guidance to its member federations to facilitate their progress along the pathway toward sustainability, using a four stage theory of change:



PURPOSE



Strengthen the organizational capacity and financial sustainability of country private healthcare federations and build a learning community of best practices to sustain private sector associations in West Africa.

OBJECTIVES

Capacity Building: Strengthening the federation capacity by developing standards tools for capacity building, a training curriculum focused on adult learning and conducting face-to-face training.

Financial Sustainability: A key focus for both WAPHF/FOASPS and the grantee federations will be building financial sustainability. WAPHF/FOASPS and the grantee federations will pursue two tactics to achieve financial sustainability: (i) traditional route through membership dues and advisory services including fee-based training, and (ii) innovation through an investment arm.

Creating a Learning Community: WAPHF/FOASPS is building the evidence on what works in incubating, growing, and sustaining federations and sharing the knowledge and learnings through a Joint Learning Network platform.

MECHANISM

Fixed Amount Award

LIFE OF PROJECT

September 2022 – September 2025

TOTAL USAID FUNDING

\$1,953,586

GEOGRAPHIC FOCUS

West Africa Region

IMPLEMENTING PARTNER

West Africa Private Healthcare Federation (WAPHF) or Fédération Ouest Africaine du Secteur Privé de la Santé (FOASPS)

INTENDED RESULTS

- WAPHF/FOASPS secretariat becomes fully operational-staffed, systems in place, membership services performed professionally.
- WAPHF/FOASPS is financially sustainable through multiple income generation strategies (10% membership dues, 20% events and conferences, 10% fee-for- training, 60% blended traditional and innovative advisory services).
- Two federations (Benin and Nigeria) move from *growth* to *maturity* stage and on a path to financial sustainability.
- Six federations (Burkina Faso, Côte d'Ivoire, Ghana, Liberia, Senegal and Togo) move from *start-up* to *growth* stage.
- About 75% of the country federations will apply at least two best practices to create conditions for operational and financial sustainability.