

Legislative & Public Affairs

The Challenge

In all areas, the importance and breadth of the U.S. foreign assistance programs are grossly under appreciated. USAID-assisted countries have little awareness of the scope and size of the U.S. assistance program. Citizens of U.S.-assisted countries do not comprehend the compassion of the U.S. taxpayer and the core values of Americans as exhibited through the U.S. foreign assistance program. The extended benefits of U.S. foreign aid - the stories of real lives being made better through U.S. foreign assistance - are told ineffectively and in a patchwork throughout the countries where USAID provides assistance. USAID has a clear obligation to ensure that the citizens of the countries where USAID provides assistance understand that the assistance is provided by the American people.

Objectives, Sectors and Workforce

Assistant Administrator: J. Edward Fox

Program Budget (Appropriations by Objective)	FY 2004 (\$000)	FY 2005 (\$000)	FY 2006 (\$000)	FY 2007 (\$000)	Percent Change FY 04-07	2005 SO Performance Score	Direct SO Admin. Cost Ratio
025-001 Global Awareness of US Economic Assistance	2,000	2,186	1,798	1,816	-9.2%		0.61
Country Total	2,000	2,186	1,798	1,816	-9.2%		

Program Budget (Appropriations by Account)	FY 2004 (\$000)	FY 2005 (\$000)	FY 2006 (\$000)	FY 2007 (\$000)	Percent Change FY 04-07
Child Survival and Health Programs Fund	0	7	0	0	N/A
Development Assistance	2,000	2,179	1,798	1,816	-9.2%
Total	2,000	2,186	1,798	1,816	-9.2%

Program Budget by Sector and Account	FY 2004 (\$000)	FY 2005 (\$000)	FY 2006 (\$000)	FY 2007 (\$000)	Percent Change FY 04-07
Higher Education & Training DA	2,000	2,179	1,798	1,816	-9.2%
Family Planning / Reproductive Health CSH	0	2	0	0	N/A
HIV / AIDS CSH	0	3	0	0	N/A
Other Infectious Diseases CSH	0	2	0	0	N/A
Total	2,000	2,186	1,798	1,816	-9.2%

Workforce	FY 2004	FY 2005	FY 2006	FY 2007	Percent Change FY 04-07
US Direct Hires	43	50	50	50	16.3%
US Non Direct Hires	0	0	0	0	N/A
Foreign Nationals	0	0	0	0	N/A
Total	43	50	50	50	16.3%

Operating Expense	FY 2004 (\$000)	FY 2005 (\$000)	FY 2006 (\$000)	FY 2007 (\$000)	Percent Change FY 04-07
Salaries and benefits	0	0	0	0	N/A
Travel	261	292	103	103	-60.5%
Transportation of things	0	0	0	0	N/A
Rent	0	0	0	0	N/A
Security	0	0	0	0	N/A
Equipment	1,540	1,055	55	55	-96.4%
Total OE Budget	1,801	1,347	158	158	-91.2%
US direct hire salary and benefits	4,282	4,572	4,715	5,012	17.0%
Program Funded Administrative Expenses				5,170	
Country Total Administrative Budget				5,170	
Percent of Bureau OE Total				100.0%	

Operating Unit Summary	FY 2004	FY 2005	FY 2006	FY 2007
Program per US Direct Hire (\$000)	47	44	36	36
Program per All US (\$000)	47	44	36	36
Program per Position (\$000)	47	44	36	36
Operating Expense as % of Program Funding				8.7%
Program Funded Admin Expense as % of Total Admin				0.0%
Total Admin Expense as % of Program Funding				284.7%

Legislative & Public Affairs PROGRAM SUMMARY

(in thousands of dollars)

Country / Fund Account	FY 2004 Actual	FY 2005 Actual	FY 2006 Current	FY 2007 Request
Legislative & Public Affairs				
Child Survival and Health Programs Fund	0	7	0	0
Development Assistance	2,000	2,179	1,798	1,816
Total Legislative & Public Affairs	2,000	2,186	1,798	1,816
Total Program Funds	2,000	2,186	1,798	1,816

Data Sheet

USAID Mission:	Legislative & Public Affairs
Program Title:	Global Awareness of US Economic Assistance
Pillar:	Economic Growth, Agriculture and Trade
Strategic Objective:	025-001
Status:	Continuing
Planned FY 2006 Obligation:	\$1,798,000 DA
Prior Year Unobligated:	\$1,000 DA
Proposed FY 2007 Obligation:	\$1,816,000 DA
Year of Initial Obligation:	2004
Estimated Year of Final Obligation:	2011

Summary: Support USAID's development and humanitarian assistance activities through programs designed to collect, organize, summarize and disseminate USAID program experiences and results to key audiences worldwide. Increase awareness of the breadth of U.S. foreign assistance and help facilitate widespread public discussion, analysis and review. Expand public awareness of the political, economic, technical and social factors relating to the need for continued U.S. engagement and support in the developing world.

Inputs, Outputs, Activities: FY 2006 Program: Program Support (\$1,798,000 DA): USAID, through its Development Education program (under section 316 of the International Security and Development Cooperation Act of 1980) informs and educates the American public about issues relating to overseas economic and social development to increase domestic understanding of U.S. Government assistance programs overseas. USAID is also providing support and training overseas to its missions for efforts geared toward expanding and strengthening host country awareness of U.S. foreign assistance activities. Principal contractors and grantees for both initiatives include the Academy for Educational Development and the International Resources Group (IRG).

FY 2007 Program: Program Support (\$1,816,000 DA): USAID will continue to finance activities to collect, organize, summarize and disseminate USAID program experiences and results to better communicate the message about America's foreign assistance program to the world. Specifically, USAID will fund: Efforts aimed at expanding and strengthening host country awareness of U.S. assistance: Activities directed at increasing the understanding overseas of the importance, impact and breadth of U.S. assistance in host countries, especially in selected countries and in key sectors such as economic growth, education, health (in particular, HIV/AIDS and child survival), democracy and good governance. (These activities will further the objectives of section 641 of the Foreign Assistance Act, as amended, concerning marking and identifying American assistance.)

Projects geared toward informing and educating the American public about issues relating to overseas economic and social development to increase domestic understanding of the importance of U.S. Government overseas assistance programs and why they are in the interest of the United States. Information dissemination campaigns, and development education programs for the purposes of broadening exposure to, and enhanced understanding of, the mission and goals of U.S. assistance and successful assistance activities. (These activities will further the objectives of section 316 of the International Security and Development Cooperation Act of 1980.) Principal grantee is the Academy for Educational Development.

Performance and Results: Performance and Results: The principal outcomes of this objective will be:

- To enhance exposure and understanding of Agency information and successes by development practitioners
- To expand host country knowledge of U.S. development and humanitarian assistance efforts;
- To contribute to the goals of the National Security Strategy by increasing public awareness and understanding of the purposes and importance of U.S. assistance provided to developing countries; and
- To increase awareness of the importance of international development among the U.S. public.

US Financing in Thousands of Dollars

Legislative & Public Affairs

	CSH	DA
025-001 Global Awareness of US Economic Assistance		
Through September 30, 2004		
Obligations	0	1,739
Expenditures	0	1,739
Unliquidated	0	0
Fiscal Year 2005		
Obligations	7	2,186
Expenditures	7	2,186
Through September 30, 2005		
Obligations	7	3,925
Expenditures	7	3,925
Unliquidated	0	0
Prior Year Unobligated Funds		
Obligations	0	1
Planned Fiscal Year 2006 NOA		
Obligations	0	1,798
Total Planned Fiscal Year 2006		
Obligations	0	1,799
Proposed Fiscal Year 2007 NOA		
Obligations	0	1,816
Future Obligations	0	7,000
Est. Total Cost	7	14,540