



USAID
FROM THE AMERICAN PEOPLE

SUSTAINABLE FOREST PRODUCTS GLOBAL ALLIANCE

MAKING MARKETS WORK FOR FORESTS AND PEOPLE

THE CHALLENGE

Forests provide sustenance and income to more than 1.6 billion of the world's poor. But forests and ecosystems around the world are being destroyed at unprecedented rates due to unsustainable forestry practices, destructive and illegal logging, and land conversion. The World Bank estimates lost government revenue due to illegal logging at \$5 billion annually, with a further \$10 billion lost to the economies of less-developed countries. Additionally, multinational corporations wish to develop sustainable supply chains through voluntary codes of conduct and other measures, but often struggle to do so if committed civil society partners are not engaged in the process.

THE APPROACH

USAID, the World Wildlife Fund, Metafore, the U.S. Department of Agriculture (USDA), and major corporations that purchase wood products have united to form the Sustainable Forest Products Global Alliance, a \$23 million initiative to advance a new model for forest conservation and community development that rewards responsible forest management in the global marketplace. Through innovations such as the Global Forest and Trade Network, IKEA, Office Depot, and other corporate buyers are linked to responsible producers of wood products around the world. Educational outreach, meanwhile, informs producers and retailers about integrating environmental concerns for sustainable growth and development into the global supply chain. The Sustainable Forest Products Global Alliance is an important component of the President's Initiative Against Illegal Logging.

PARTNERS

The Home Depot, Metafore, USDA Forest Service International Programs, World Wildlife Fund



RESULTS

- Over 1,000 producers in Latin America trained to better access the U.S. market for responsibly harvested tropical wood products.
- Over 3,000 producers in Latin America trained in sustainable forest management.
- More than 32 million acres of forest committed to credible certification
- The Global Forest and Trade Network has nearly 400 participating companies with over \$30 billion in annual sales of forest products.
- Office Depot, Staples, and other buyers have exercised purchasing power to halt destruction of key elephant and tiger habitats in Indonesia.



metaFore

