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Society for International Development



Georgetown University's Mortara Center for International Studies & McDonough School of Business,
the U.S. Agency for International Development (USAID), DAI, and The Society for International Development,
Washington, DC Chapter Present:

September 24, 2009
4:30pm - 6pm
Lohrfink Auditorium,
Georgetown

Development (+) Seminar Series

SOCIAL ENTREPRENEURSHIP: PUTTING POWERFUL IDEAS TO WORK

Social entrepreneurs are essential drivers of progress in the developing world. By seizing opportunities and championing innovative business and social models, these change makers reduce poverty, reverse environmental degradation, and support peace and reconciliation efforts. The challenge, however, is to create value that is sustainable and scalable over time, turning a good idea into a business or social model that creates lasting change. Today's entrepreneurs are not just putting powerful ideas to work; they are collaborating with governments and donors to amplify their impact.

Join us as we explore how social entrepreneurship is changing the world one step at a time.

Featured Speakers

Sonal Shah, Director,
White House Office of Social
Innovation

George Laudato, Acting
Assistant Administrator,
USAID Middle East Bureau

Ehaab Abdou, Advisor,
Middle East Youth Initiative,
Wolfensohn Center for
Development at Brookings
Institution

George Khalaf, Director,
Arab World Social Innovators
Program, Synergos Institute

Moderated by Dr. Carol
Lancaster, Dean of the School
of Foreign Service

ARAB WORLD SOCIAL INNOVATORS

Mohammed K.T. Zaid al-Kilany, West Bank/Gaza.

Rami Mehdawi, West Bank/
Gaza.

Kamal Mouzawak, Lebanon.

Ezzat Naem Guindy, Egypt.

Younes Naoumi, Morocco.

Paul Abi Rached, Lebanon.

The Arab World Social Innovators program, managed by the Synergos Institute, invests in high-impact social entrepreneurs from Egypt, Jordan, Lebanon, Morocco and West Bank/ Gaza to help expand the scale and sustainability of their social ventures. The first class of Social Innovators comprises 22 men and women who are leading innovative programs education, income generation, youth and community empowerment.

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