

Hunger Relief Technologies

aidmatrix[®]
Right Aid. Right People. Right Time.[™]

Agenda

- Quick review of Aidmatrix Foundation
- Capability Principles
- Examples & Resources

About The Aidmatrix Foundation

Aidmatrix is an **international nonprofit** sponsored by some of the world's leading corporations

We leverage **innovative solutions** from industry and apply them to the Nonprofit world

We provide: the **Right Aid** to the **Right People** at the **Right Time™**

Aidmatrix affects more than **65 million people** and **35,000 nonprofits**

We and our partners orchestrate more than **\$1.5 Billion in Aid** each year over our solutions



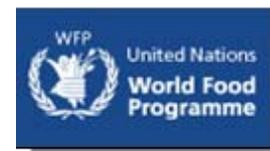
Program Countries: 70+ **Offices:** USA, Germany, India

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Our Impact – Enabling Leaders in Humanitarian Aid

Providing Solutions and a Common Data Standard

- **Hunger Relief** - Each month, **Feeding America** and 6 other national food bank networks globally, put over 50 million pounds of food into the hands of over 35,000 local hunger and related relief agencies
- **Medical Relief** - **National Association of Free Clinics** and **St. Francis Medical Mission** use Aidmatrix medical relief systems and services helping them provide critical care for tens of millions of people
- **Disaster Relief** – **Int’l Red Cross/Crescent**, **US Chamber of Commerce** and other leading organizations use Aidmatrix to coordinate the donation of products and services in times of disaster and for other technology consulting
- **Community Aid** - **US Federal Emergency Management Agency (FEMA)**, **Adventist Community Services (ADRA in the USA)**, and other groups use Aidmatrix’ Online Relief Management solutions in times of crisis and recovery.
- **Virtual Aid Drive™** - **World Food Programme of the United Nations** and 100’s other organizations help more people because of funds raised through Aidmatrix fundraising solutions

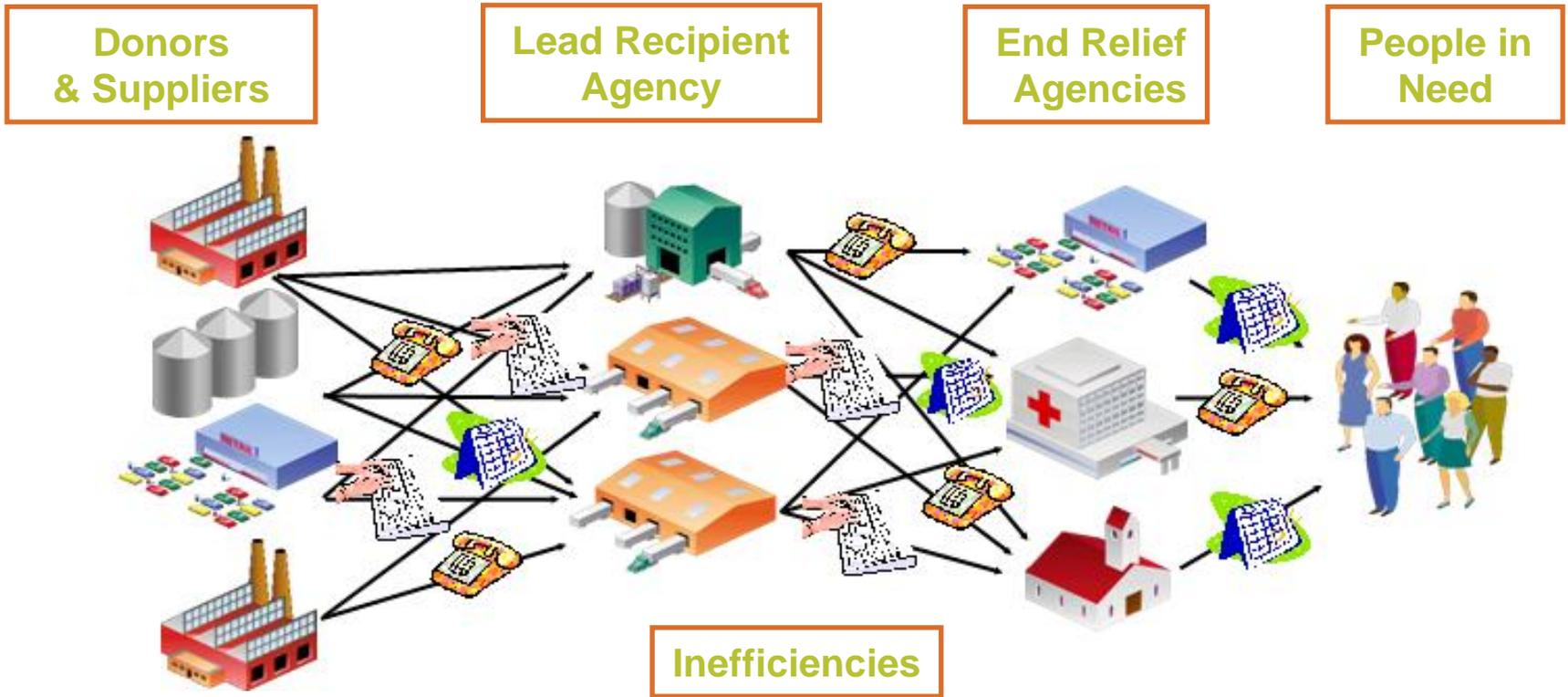


International Health Partners



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The Challenges: Traditional Humanitarian Aid Processing



Multiple phone calls and faxing

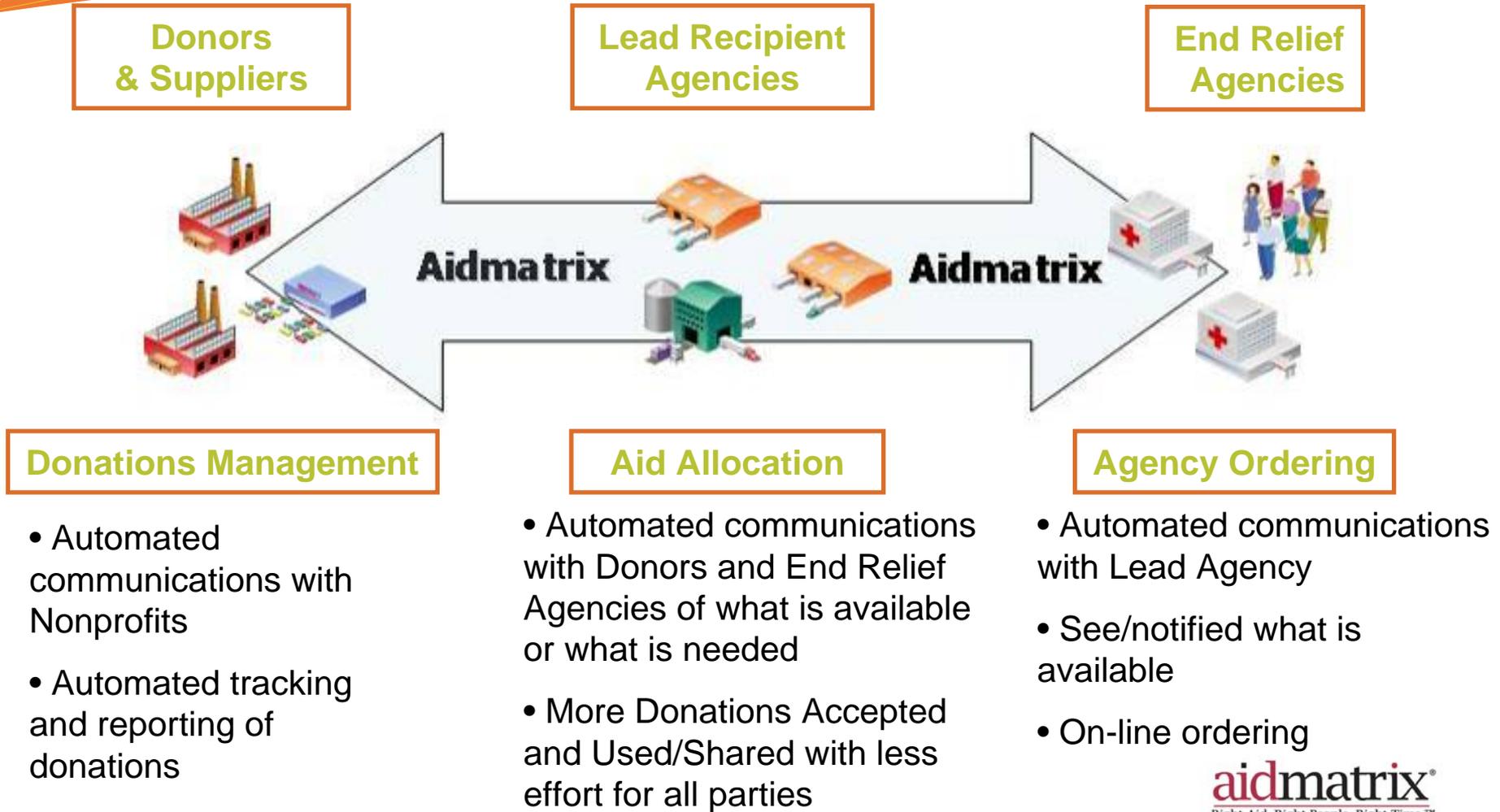


Manual Reporting
Data re-entry
Duplication of effort
Data errors



Downtime & Wait-time

Humanitarian Aid Optimization: *Powered by Technology*



Hunger Relief Technology

Guiding Principles

- Operational Principles
 - Functionality Goals
 - Visibility
 - Traceability
 - Accountability
 - Data Completeness
 - Implementation Goals
 - Scalability
 - Redundancy
 - Availability
 - Low Total Cost
- Adoption Success Principles
 - User Acceptance
 - Ease of Use
 - Expedient Processing
 - Valuable Reporting
 - Valued Experience
 - Implementation Factors
 - Platform Independence
 - Process Definition
 - NGO/Gov't & Individual Culture Audience Approach

Examples and Resources

USA

Haiti

South Africa

NATO

India



Partner Profile - Hunger: America's Second Harvest (Feeding America)

- **Aidmatrix Technologies Deployed across 200+ food banks**
 - Donations Management
 - Over **35 million pounds** each month, **235 transactions per day**
 - Donors include Kraft, ConAgra, Welch's, Nestle, Coca Cola, Olive Garden, etc.
 - Agencies ordering product on-line from real time inventory
 - Over 23,000 Agencies Online
- **Disaster Response**
 - Daily relief system can be used in times of disaster
 - Automated processes speed decisions, delivery and automate record keeping
 - Online Relief Warehouse Deployed
- **Workplace Giving**
 - Aidmatrix and 70+ food banks use the Virtual Aid Drive™ to raise approx **\$1M/year for hunger relief**

Asset Example: Inventory Management



http://www.sandbox.aidmatrix.org/Warehouse/Received.aspx

File Edit View Favorites Tools Help del.icio.us TAG

FEMA Warehouse Application

Start Reports Tools User Admin Admin Shopper Home

Receive

Please enter required information!

[Receive more..](#) [Finalize Donation](#)

Transaction Date: 12/05/08

Main Category: Beverages [600]

Sub Category: Fruit Juices [602] [Add SubCategory](#)

Unit of Measure: Bottles

Quantity: 1000

Restricted:

Comments: A load of 1000 fruit juice bottles

**** Supplier Information ****

Contact: Karen Jones

Organization Name: SYSCO Johannesburg

Supplier Type: Corporation

Address 1: 14 Industrial Way

Address 2:

City: Johannesburg

Asset Example: Food Production Management



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Stop Malnutrition
before it takes another life.

Star Report Tool User Admin Shoppe Home **Meds & Food For Kids** [sandbox.haiti.manager](#) [Logout](#)

Current Inventory

Main: Sub:

Pick List	Main Category	Sub Category	UOM	Current Inventory
<input type="checkbox"/> <input type="text"/>	Dry Skim Milk Powder [sm]	Lot 001 [sm 001]	Kilogram	600.00 Kilogram
<input type="checkbox"/> <input type="text"/>	Dry Skim Milk Powder [sm]	Lot 002 [sm 002]	Bottles	1.00 Bottles
<input type="checkbox"/> <input type="text"/>	Dry Skim Milk Powder [sm]	Lot 002 [sm 002]	Cases	4.00 Cases
<input type="checkbox"/> <input type="text"/>	Dry Skim Milk Powder [sm]	Lot 3 [1103]	Boxes	73.00 Boxes
<input type="checkbox"/> <input type="text"/>	Dry Skim Milk Powder [sm]	Lot 4 [1104]	Boxes	70.00 Boxes
<input type="checkbox"/> <input type="text"/>	Emulsifier [em]	Lot 001 [em 001]	Bottles	31.00 Bottles
<input type="checkbox"/> <input type="text"/>	finished product [fin]	Medika Mamba - CAP [fin01]	Kilogram	9.00 Kilogram
<input type="checkbox"/> <input type="text"/>	finished product [fin]	Medika Mamba - PAP [Fin02]	Kilogram	7.00 Kilogram
<input type="checkbox"/> <input type="text"/>	Ingredients [101]	Dry Skim Milk Powder [104]	Bottles	233.00 Bottles
<input type="checkbox"/> <input type="text"/>	Ingredients [101]	Dry Skim Milk Powder [104]	Kilogram	400.00 Kilogram

Relief Exchange – The Aidmatrix Network

- Common Operating Picture
 - Among Agencies
 - To Gov't, Private Sector
- Donations Management
- In-Kind Donations
- Public-Private Partnership
- Supply Chain Coordination
- Needs Aggregation

Currently Active in:

- India
- NATO
- Honduras
- Romania
- Bolivia
- USA



Welcome to the Aidmatrix Network

FEMA, the Aidmatrix Foundation and Corporate Sponsors have partnered to launch a virtual portal to allow companies or individuals to offer their support in humanitarian relief. This portal is designed to make it as easy as possible for States and other relief coordination organizations to review product donations that need them the most.

Donate now

SEND MAIL to donate to FEMA

Or select a state to donate directly to them.

Product Category

Financial Support
If you are an individual or organization without access to large quantities of funds, the best way to make an impact is to make a financial donation or to donate a product.

Product Donation
If you are a company or an organization with access to large volumes of items and would like to donate them to the hurricane disaster relief effort or other humanitarian efforts, please complete and submit the form below.

Log In
Log In to the Network and start processing your offers right away.
Click on your role.
Call Center Admin Non-Profit Registered Donor

Volunteer Registration
Volunteers are always needed, sign up to volunteer through our easy to use volunteer system.
Click here to register.

Corporate Sponsors
accenture
ups

Other Solutions – Agency Ordering, Fleet Management, Case Management, Transportation Exchange

The screenshot displays a desktop environment with three overlapping web browser windows. The top window is titled "Fleet Report" and shows a table of vehicle data. The middle window is titled "aidmatrix" and shows a list of accepted donations. The bottom window is titled "ACS Reporting" and shows a client detail page for Herman Munster.

Fleet Report - http://72.249.2.123/JacanaFleet/FleetReport.aspx

Organization: Country:

	Organization	Registration#	Province	Country	ADPHO	ProgrammeGrant	FleetName	VehicleType	Model	Status	ChassisNumber	YearModel	Comments	BlackBox
Select	SA Food Bank	0003	Johannesburg	South Africa	Test	10000	Jacana	Truck	FORD	Owned	vzq1245688	2007	Comments	1234
Select	Jacana	0001	Natal	South Africa	Test	10000.00	Zim Co	Truck	Ford	Owned	vzq23123123	2006	Comments	Yes
Select	SA Food Bank	0003	Zulu	South Africa	Test	10000.00	Zulu Motors	Van	Chevrolet	Leased	VZQ1234567	2007	Comments	Black Box
Select	UPS	0002	test	South Africa	OHO	10000	Honda Fleet	Family Sedans	Honda CRV	Leased	YKLEO922SKF1203	2008	Well maintained	test

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Home Donation Inbox Needs Reports Tools Help

Accepted Donations

			Ref #	Donation Description		
Details	Print	<input type="checkbox"/>	269	NEC MultiSync LCD 2180UX Computer Monitors		
Details	Print	<input type="checkbox"/>	233	Peas		
Details	Print	<input type="checkbox"/>	1171	Tuna Packed in Oil - 6 oz cans		
Details	Print	<input type="checkbox"/>	1282	qaerwf	Food	Drinking Water 125
Details	Print	<input type="checkbox"/>	1170	Water	Food	Dry Food 50
Details	Print	<input type="checkbox"/>	1173	Food for a disaster relief	Apparel	Women's Clothing Outfit 15
Details	Print	<input type="checkbox"/>	467	PANTS, SHIRTS, JEANS	Food	Dry Food 100
Details	Print	<input type="checkbox"/>	1345	1 LTL	Transportation	Transportation 1
Details	Print	<input type="checkbox"/>	1346	Lumber 2 x 4	Construction	Construction: Other 10

1 2 3 4 5 6 7 8

ACS Reporting - Internet Explorer provided by Dell

http://aidmatrix.com/ACSReporting/ClientDetail2.aspx?ClientID=91

ADVENTIST COMMUNITY SERVICES
A PARTNERSHIP FOR COMMUNITIES

HOME CLIENT ENTRY CLIENT DETAIL CENTER USER REPORT LOG OUT

Name Information: Full Name: Herman Munster, Middle & Maiden Name, Email Address

Contact Information: ID # & Type: 9999/Other #, Address: 1313 Mockingbird lane, Dallas, TEXAS,

Personal Information: Birth Date/Phone: 1/13/1869 /, Education Level/Income: / \$ 0, Race/Gender/Marital Status: / M /

VISIT DATE: 2/21/2008 12:00:00 AM

WHAT CAN I DO? Edit Client, Add Member, View Member, Add Visit

Summary

- The Need
- The Capabilities
- The Call

Thank You

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