

Project Name: “Chotton Ki Asha (CKA)”, "Hope for the little ones"
Agreement Type: *Child Survival Health Grant Project (CSHGP)*
Duration: *October 1, 2006 to September 30, 2010*
Geographic Scope: *Northeast Delhi, Sonia Vihar Urban Slums*
Counterpart International, UHRC, Delhi Govt., UCMS/GTB
Technical Assistance Agencies: *Hospital*
Implementing Agency: *Hope Worldwide (HWW)*

DESCRIPTION:

‘Chotton Ki Asha (Hope for the little ones)’, a Child Survival Health Grant Project is being implemented by ‘Hope Foundation (Hope World wide’s affiliate in India) in Sonia Vihar Slums in Northeast Delhi. Sonia Vihar does not have any government health facilities. The GOI Municipal Corporation of Delhi (MCD) asked HWW to be its partner under the Reproductive & Child Health (RCH) Project to improve health care in this area. The project is aimed at improving the health of mothers and children.

There are four key interventions in the program: 1) control of diarrheal disease (CDD), 2) pneumonia case management (PCM), 3) immunization, and 4) antenatal care. The program works through community health workers and linked “mother’s groups” of volunteers providing health education to families using Behavior Change Communication (BCC) techniques, public events, and positive-deviance examples. Important aspects include: promotion of proper care-seeking behaviors, and coordination of government health care resources. HF works closely with National Urban Health Mission, existing government entities and other partners which include the MCD’s Indian Population Project VIII and University College of Medical, Community Medicine & Pediatric Department (UCMS).

Since Shahdara North/Sonia Vihar has been identified by the GOI as a model district for health for India’s RCH-2 urban program, there is great opportunity to replicate widely and to scale-up successful interventions.

KEY ACTIVITIES:

- Provides health care training to local medical providers and traditional birth attendants.
- Street food vendors will be encouraged to sell low osmolarity ORS and will be trained in basic hygiene practices. Local private health providers are trained in correct case-management of childhood diseases and appropriate referral approaches. Building on longstanding relationship with Shroff’s Charity Eye Hospital, HF holds joint “Health Melas” (outdoor public fairs where people gather to celebrate and learn) to provide health care education.
- In collaboration with Guru Teg Bahadur Hospital in Dilshad Gardens and nearby MCD Shahdara, Yamuna Vihar and Dilshad Gardens Maternity Homes, the CKA program will facilitate institutional deliveries.

KEY ACHIEVEMENTS:

- Partnership formed (involving academia, MCD, Delhi Government, National health departments, corporate partners) to address urban health issues
- Communitization health strategy yielding 1000 plus volunteers—more than 70 Community Health Teams—recruited.
- Health Care delivery started with 5 Health posts through partnership with Medical College and Urban Local Body in the so far un-served area (Primary Health Centre to open soon); 7 health Melas organized.
- Animated youth volunteerism – training 200 youth from the community who receive vocational training to engage in a social responsibility program to impart health messages in the community.
- State and National level advocacy efforts for urban health and sharing of lessons learned to influence policies and future urban health programming.
- Behavior Change Communication materials (posters etc) produced that state government is willing to scale up.
- Health Micro-insurance initiated that will have learnings for Delhi as well as India.

CONTACT INFORMATION:

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