

**Project Name:** Innovations in Family Planning Services, Phase II (IFPS II)  
**Agreement Type:** *Bi-lateral*  
**Duration:** *IFPS 1992-2008 (Phase II began in 2004)*  
**Geographic Scope:** *Uttar Pradesh, Uttaranchal, Jharkhand*  
**Technical Assistance Agencies:** *UP: State Innovations in Family Planning Services Agency (SIFPSA); Uttaranchal: Uttaranchal Health and Family Welfare Society (UAHFWS); Jharkhand: Jharkhand Health Society (JHS)*  
**Implementing Agency:** *Innovations in Family Planning Services, Phase II (IFPS II)*

**DESCRIPTION:**

Phase Two of the Innovations in Family Planning Services Project (IFPS II) focuses USAID/India’s support for reproductive and child health (RCH) activities on developing, demonstrating, documenting and leveraging expansion of public-private partnerships for provision of high quality reproductive and child health services in three states of northern India (Uttar Pradesh, Uttaranchal and Jharkhand).

**KEY ACTIVITIES:**

- Expanding access to reproductive and child health commodities and services in both urban and rural areas through public-private partnership mechanisms;
- Demonstrating new models of community based RCH service delivery, linked to clinical services;
- Developing a social franchise network for provision of RCH services;
- Conducting behavior change communication campaigns;
- Assisting the implementation of the ASHA scheme in areas of difficult terrain;
- Supporting new approaches to mobile health services in difficult terrain areas;
- Supporting implementation of the Rural Health Missions in each of the three states.

Through demonstration of proven interventions for scale up, capacity building and resource leveraging, IFPS II continues to build upon the achievements of IFPS I (1992-2003).

**IFPS I Key Achievements (1992-2003)**

- Modern contraceptive prevalence in the project area of UP increased from 18% to 27% which was nearly twice the rate of increase in non-project areas of the state. (the project areas are home to 94 million people);
- Nearly 600,000 additional women became users of family planning spacing methods, nearly double that of the baseline level. This achievement boosted the overall users of modern family planning to 3.9 million women;
- The CPR in districts where IFPS/SIFPSA was supporting community-based workers increased to 30% in comparison to other districts where CPR remained at 22%. These districts reach 13 million people.

**IFPS II Key Achievements (2003-2008)**

- Between 2003 and 2005, use of modern contraceptives throughout Uttar Pradesh increased at its fastest rate ever, from 24.6 to 26.7 percent—an increase of more than a percentage point each year;
- In 2005, condoms and pills were available in more small villages in rural Uttar Pradesh than ever before: 56 percent of villages had an outlet selling both pills and condoms compared to just 19 percent in 2000;
- NGO Projects creating awareness of FP/RH and creating linkages between women in rural areas with public sector family planning services were launched in 12 districts of UP;
- Agra Voucher scheme launched in 7 blocks of Agra district providing ANC, family planning, STI/RTI screening and institutional deliveries through private sector; and
- New “Suvidha” logo for the newly-introduced 10-year Copper-T IUD created and launched through TV, radio and posters.

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**Project Name:** IFPS II Technical Assistance Project (ITAP)  
**Agreement Type:** Task Order under IFPS bi-lateral agreement  
**Duration:** 2004-2008, with option to extend based on performance  
**Geographic Scope:** Uttar Pradesh, Uttaranchal, Jharkhand and select National level activities  
**Technical Assistance Agencies:** Constella/Futures (subcontractors include Bearing Point, JHU/HCP, QED Group and the Urban Institute)  
**Implementing Agency:** IFPS II Technical Assistance Project (ITAP)

**DESCRIPTION:**

The IFPS II Technical Assistance Project (ITAP) supports the bilateral IFPS II project in state activities as well as a National Health Systems Resource Center (NHSRC) for support of national level activities. ITAP provides technical support for developing, demonstrating, documenting and leveraging expansion of public-private partnerships for provision of high quality reproductive and child health services in three states of northern India (Uttar Pradesh, Uttaranchal and Jharkhand).

**KEY ACTIVITIES:**

- Supporting development of public-private partnership activities by the state governments;
- Building capacity of state societies to address health issues and implement state health projects;
- Providing technical assistance for other donor agency activities in focal areas;
- Documenting processes, lessons learned and impact of program interventions;
- Supporting the National Health Systems Resource Center; and
- Assisting development of communication strategies and mass media materials.

**KEY ACHIEVEMENTS:**

- Played a key capacity building role in state society implementation of RH/FP activities totaling more than \$3.5 million;
- Leveraged millions of dollars worth of celebrity appearance fees in support of Rural Health Mission launches in Uttar Pradesh and Uttaranchal and also at the national level;
- Conducted the 2005 Reproductive Health Indicator Survey, a statewide effort documenting Uttar Pradesh's reproductive health indicators;
- Assisted the Uttar Pradesh State AIDS Control Society in preparing the State Project Implementation Plan for HIV/AIDS;
- Collaborated with the Uttar Pradesh Health Systems Development Project (HSDP) for development of District Action Plans for four districts in UP;
- Developed road map for social franchising in focal states together with national and international experts.
- Appraised RCH II State PIPs and created a database for MOHFW;
- Prepared various documents for the MOHFW, such as Manual on Quality Assurance for Sterilization Services, Advocacy and Community Mobilization for increasing No-Scalpel Vasectomy Acceptance through Camps, supported IPHS development for Sub Centers, PHC, District Hospitals, etc.;
- District Action plans developed for all districts in UP and UA, which were then incorporated into state Program Implementation Plans (PIP) for submission to GOI;
- Supported establishment of the NHSRC through recruitment of 23 technical staff and logistical support for office infrastructure;
- Provide technical assistance in the design of national level BCC campaigns, including 25 television spots focused on RCH;
- Revised and update national IUD training manuals with GOI.

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**Project Name:** **Frontiers in Reproductive Health (FRONTIERS)**  
**Agreement Type:** *Field Support (Cooperative Agreement)*  
**Duration:** *1998-2008*  
**Geographic Scope:** *Global (India is a priority country)*  
**Technical Assistance Agencies:** *Population Council (PC), Family Health International (FHI)*  
**Implementing Agency:** *Employees State Insurance Corporation (ESIC), Government of Gujarat and Maharashtra, Vadodara Municipal Corporation, PRC Vadodara, CARE India, Indian Council of Medical Research and its three HRRCs, International Institute of Population Studies (IIPS), Meerut Medical College and Government of Uttar Pradesh, UNFPA and MOH, GOI, Jamia Millia Islamia University, New Delhi*

#### **DESCRIPTION:**

FRONTIERS applies systematic research techniques to improve delivery of family planning and reproductive health (RH) services and influence related policies. It conducts operations research (OR) to find practical solutions to service delivery problems associated with accessibility, availability, quality, and costs of care to health systems and clients. The expected results of FRONTIERS are:

- Innovative solutions to global and regional RH service delivery problems experimentally developed and tested;
- The results of research disseminated and used to improve policy development and program management; and,
- The capacity of decision makers to produce and use operations research enhanced to ensure sustainability.

#### **KEY ACTIVITIES:**

- In collaboration with Meerut Medical College and district authorities, initiated OR to test opportunities for increasing birth intervals. This OR focuses on Lactational Amenorrhea Method (LAM) and postpartum contraception;
- In collaboration with Gujarat Government and Vadodara Municipal Corporation, conducted a study to examine strategies for increasing demand of IUD. The major thrust is on BCC, balanced counseling and enhanced access to IUD;
- Through an OR study in Gujarat and Maharashtra, demonstrated that Quality Assurance (QA) measures could be institutionalized at district level management. It is now being institutionalized in all the 25 districts of Gujarat and will be piloted in six additional states for eventual scale up nationwide;
- Successfully tested and demonstrated the use of a systematic screening instrument (SSI) to increase provision of RH services. The SSI is now being scaled-up to all clinics of Vadodara Municipal Corporation and 40 PHCs of Gujarat, with possible scale up to Uttaranchal;
- Successfully tested an innovative approach to male involvement in maternity care in 3 clinics and expanded it to 20 ESIC health facilities in Delhi;
- Established a gender working group and a website. Efforts are being made to bring gender and gender-based violence (GBV) as cross-cutting issues pertinent to all health and developmental programs.

#### **KEY ACHIEVEMENTS:**

- Successful demonstration through OR has led to the following scaled up activities:
  - Male involvement in maternity care services of ESIC. (Partner: ESIC);
  - Development of a systematic screening instrument for comprehensive health care services. (Partners: State Government and VMC);
  - Introduction of quality assurance measures through district level management. (Partner: State Government);
  - Authorization of ECP as an over the counter product and development of an ECP providers manual. (GOI);
  - Institutionalization of OR teaching/training in IIPS, Mumbai and NIHF, Delhi. (IIPS, NIHFW);
  - Establishment of the Gender Working Group (GWG) and a GWG website for making gender a significant cross-cutting issue in all health and development activities.

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**Project Name:** *The Awareness Project (Advancing Worldwide Access to Reproductive Health and Natural Family Planning: Expanding Successful Strategies)*

**Agreement Type:** *Core Support- Cooperative Agreement*

**Duration:** *2002- 2007*

**Geographic Scope:** *Global-India (UP, Jharkhand, Rajasthan & Orissa)*

**Technical Assistance Agencies:** *Institute for Reproductive Health, Georgetown University Medical Center*

**Implementing Agency:** *Institute for Reproductive Health, Georgetown University Medical Center*

**DESCRIPTION:** The AWARENESS project addresses the needs of the millions of people who use or would like to use a natural method of family planning, and the many that lack the skills and information to do so effectively. In India the project centers its research, training and TA activities largely on natural methods and fertility awareness information. It assists service delivery organizations to add natural methods to the mix of family planning services they provide, to develop supporting norms and policies, and to ensure its sustainability within their programs. It also seeks to empower women and men to make informed choices about family planning and to manage their own reproductive health and helps address unmet need for spacing methods. The Standard Days Method (SDM) can be an effective strategy for reaching women/ couples who are not using any FP method as well as younger couples who do not want to use another method of FP.

**KEY ACTIVITIES:**

Supporting the introduction of the SDM into community programs in urban and rural settings:

- Expanding SDM services in NGO and private sector programs, through capacity building;
- Conducting research to address the feasibility and impact of introducing the SDM into public & private sector services in 3 blocks of Ranchi district, Jharkhand;
- Providing technical assistance to other international agencies and cooperating agencies;
- Advocating to expand contraceptive choice by including SDM into Government policies and norms.

**KEY ACHIEVEMENTS:**

IRH is working with partners to expand access to the SDM through dissemination and advocacy efforts, research, training and capacity building. The key results of these collaborative efforts include:

- Increased SDM users to more than 6000 in India of which 4000 are in Jharkhand;
- Trained approximately 1800 providers (clinic and community based) to provide the SDM in 700 sites. Advocated for SDM as an additional FP choice in the method mix in RCH- II;
- Inclusion of SDM in the Contraceptive Update Manual produced by the MoHFW, GoI and UNFPA for medical officers in the public and private sector;
- GoJ support for inclusion of the SDM in ongoing services through the Health and ICDS departments in two blocks of Ranchi district, Jharkhand;
- Incorporation of SDM through SIFPSA & ITAP, under the IFPS II project, in the services and programs for 24 NGO partners in 11 districts of Uttar Pradesh;
- SDM included in family planning guidelines, communications, services and programs for seven NGOs (PSI, Plan International, World Vision, PREM, URMUL, Pathfinder, SIFPSA) implementing programs in Jharkhand, Rajasthan, Orissa, Bihar and UP.

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**Project Name:** Contraceptive and Reproductive Health Technologies Research and Utilization (CRTU)  
**Agreement Type:** Cooperative Agreement with Field Support  
**Duration:** 2005-2010  
**Geographic Scope:** Global (India is one of the priority countries)  
**Technical Assistance Agencies:** Family Health International (FHI)  
**Implementing Agency:** Family Health International (FHI)

**DESCRIPTION:**

Through the Contraceptive and Reproductive Health Technologies Research and Utilization (CRTU) program, Family Health International (FHI) will work with partners to expand the range and support the use and availability of safe, effective, acceptable and affordable technologies for the prevention of unplanned pregnancy and sexually transmitted infections, including HIV. The CRTU will advance the achievement of the following results:

- new and improved contraceptive and reproductive health technologies are developed, evaluated and approved;
- development, evaluation and regulatory approval for microbicides and microbicidal spermicides; and
- optimal and expanded use of contraceptives, microbicides and reproductive health technologies.

**KEY ACTIVITIES:**

Collaborative research and promotion of evidence-based results constitute the foundation of Family Health International's CRTU work in India. We work with both the Government of India, both on the national and state level, and nongovernmental organizations in our mission to improve reproductive health, increase access to family planning, and find new strategies for the prevention of HIV and other sexually transmitted infections.

- In collaboration with the Ministry of Health (MOH), the Indian Council of Medical Research (ICMR), The Futures Group, and SIFPSA, FHI is supporting the revitalization of IUD use in Uttar Pradesh. Activities will include reviewing national IUD guidelines; organizing a technical symposium to update knowledge and gain a consensus on how best to expand IUD services; designing and implementing appropriate formative research on the IUD; providing technical assistance to providers to improve IUD services; and conducting operations research on identifying effective IUD programs;
- In collaboration with the MOH, USAID, and other stakeholders, FHI will work to adapt internationally accepted evidence-based best practices to increase access to and use of locally appropriate contraceptive methods;
- ICMR and FHI researchers are comparing the effectiveness of three vasectomy techniques, all using the no-scalpel vasectomy approach for isolation of the vas;
- With EngenderHealth in Uttar Pradesh, FHI is studying the acceptability of vasectomy among clients and providers;
- In partnership with PSP-One and Abt Associates in Uttar Pradesh, FHI is supporting the expansion of the number of contraceptive options available to women and couples by studying the factors that lead women to adopt or reject Depo Provera as a family planning method in the private sector;
- FHI is working with the National AIDS Research Institute in Pune on a study exploring the sustained acceptability of vaginal microbicides, which is being conducted in parallel with a HIV Prevention Trials Network Phase II Safety Trial of Tenofovir Gel.

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